



Bachelor of Arts Art and Design Program Outcomes

The Bachelor of Arts in Art offers a broad academic education while simultaneously providing a rigorous training in the foundations of art and design theory and practice.

OVERALL LEARNING OUTCOMES EXPECTED FOR STUDENTS IN THE PROGRAM:

Knowledge of essential theories and applied skills necessary to pursue art- and design-related careers

Knowledge of past and contemporary arts movements

In-depth knowledge of one or more art and design medium, including skills and techniques for relevant technologies, tools, materials, and equipment

Ability to craft unique career paths that merge art and design with other fields like communication, entertainment, marketing, computer and information systems, and more.